



DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING

 ESTD: 2004
**MALLA REDDY COLLEGE
OF ENGINEERING & TECHNOLOGY**
(AUTONOMOUS INSTITUTION - UGC, GOVT. OF INDIA)

      

**DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING
ORGANIZES**

**A SESSION ON BUILDING A STRONG STARTUP TEAM
"RECRUITMENT AND TEAM DYNAMICS"**

DATE : 2-8-2024 TIME : 10.30 AM ONWARDS
VENUE : MRCET AUDITORIUM



RESOURCE PERSON :
SURYA ADAVI
Business consultant
Connecticut Centre of Entrepreneurship & Innovation



Dr.P Vanitha , Ms.R.Smruthi Dr. Mallikarjuna LK Dr. P.H.V Sessa Talpa Sai Dr. T .Venugopal Dr. S. Srinivasa Rao Dr. VSK Reddy
R&D & IIC Coordinator,ECE HOD Dean R&D Dean Students Welfare Principal Director

A SESSION ON BUILDING A STRONG STARTUP TEAM "RECRUITMENT AND TEAM DYNAMICS"

AUGUST 2nd 2024



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(Autonomous Institution – UGC, Govt. of India)

(Affiliated to JNTU, Hyderabad, Approved by AICTE - Accredited by NBA & NAAC – 'A' Grade - ISO 9001:2015 Certified)
Maisammaguda, Dhulapally (Post Via. Kompally), Secunderabad – 500100, Telangana State, India.



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Malla Reddy College of Engineering and Technology (MRCET), Secunderabad is an UGC Autonomous Institution. Department of **Electronics and Communication Engineering** organized “**A session on Building a Strong Startup Team- Recruitment and Team Dynamics**” in association with **Institutions Innovation Council** for ECE students on **2nd AUGUST 2024**.

Objective of Session:

- To emphasize the critical role that a strong, cohesive team plays in the success of a startup, highlighting how the right team can drive innovation, execution, and growth.
- To provide students with an understanding of the startup ecosystem and how team dynamics influence the overall success of a new venture.
- To teach students how to identify the key roles and skills needed for a startup, helping them understand what to look for in potential team members.
- To educate students on the importance of creating a balanced and diverse team, where different skill sets, perspectives, and backgrounds contribute to innovation and problem-solving.
- To provide guidance on how to assign roles and responsibilities within a team, ensuring that each member's strengths are leveraged effectively.

Benefits in terms of learning/ Skill/ Knowledge obtained:

- Students gained practical insights into the challenges and strategies involved in building a startup team, bridging the gap between academic knowledge and real-world application.
- Students learnt how to create and maintain effective team dynamics, which is essential for fostering collaboration, innovation, and productivity in a startup environment.
- The workshop prepared students for the realities of starting and running a business, providing them with the confidence and knowledge to embark on entrepreneurial ventures.





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PHOTO GALLERY





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